

COMPANY PROFILE

2020



ZANETA
Techbiz

Complete Suite ICT Solutions

ABOUT US

We are a leading and innovative Information and Communication Technology (ICT) Company in Kenya that exists to give uncommon solutions for businesses and organizations so they can get uncommon results – more customers and revenue. We use our experience, skills, latest technologies, and international best practices to help companies and organizations improve their operational efficiency, cut costs and minimize business risks. We do this with great confidence and a big smile.

Our Mission

To be a partner of choice for Kenya's leading companies and organizations by offering ICT solutions that will help them; increase productivity, ensure operational continuity and enable them achieve their business goals.

Our Vision

To become the best one-stop ICT services providing company by consistently delivering effective and tailored solutions that exceed our customers' expectations and deliver great results

Our History

Zaneta Techbiz was founded in 2018 to fill the gap in the branding industry. We saw many Kenyan businesses struggle to build brand visibility despite having immense potential to make an impact in their sectors. Our intention has been to give these brands custom branding solutions tailored to their needs. With our graphic design, web design, software application, mobile app development and digital marketing services, we are focused on helping as many businesses as possible to broaden their reach, engage more customers, and get more conversions. We are committed to delivering outstanding work to our clients and maintain integrity in all our endeavors.

Our Core Values

- Innovation
- Integrity
- Commitment
- Excellence
- Customer Care



Make your
brand visible to
thousands of
potential cus-
tomers

OUR SERVICES

Web Design & Development

We help you craft a stunning website to convey your message precisely to your customers. We have very high proficiency in creating websites that deliver results. We are creative and inspired by zeal and ambition to create outstanding World-class outstanding Websites. Our web design process incorporates industry's best practices, emerging trends, and insight from experts. With us, you can expect a custom website that makes your digital brand identity pop up and attract more customers.



OUR WEBSITE FEATURES

- *Responsive*
- *Optimized*
- *Unique ux*
- *Support*



OUR SERVICES

Graphic Design & Branding

We are committed to helping businesses build a strong visual brand identity to become more outstanding in the marketplace. We create eye-catching graphics that make brands captivate more people. We are experts in Office & Car Branding, Company Profile design, Exhibition and Display, Advertising, Company Stationery design, and much more.



OUR GRAPHIC DESIGN SERVICES

- Logo & Stationery Design
- Receipts, invoices etc.
- Business Cards
- Company Profile Design
- Social Media Design
- Merchandise
- Product Packaging
- Signages & Banners
- Office Branding
- Car Branding

OUR SERVICES

Digital Marketing Services

We believe in creativity and strategy when it comes to taking-on the online space. Thus we enhance online brand visibility that helps businesses establish and maintain a strong digital presence. We provide result-based digital marketing services that enable businesses reap more from their digital marketing efforts. Our approach to online marketing emphasizes on amplifying a brand's visibility online to reach and engage customers leading to more sales. Work with our digital experts to put your brand on the map and scale your marketing results.



OUR DIGITAL MARKETING SERVICES

- *Search Engine Optimization*
- *Content Writing & Marketing*
- *Pay-Per-Click Advertising & PPC Management*
- *Social Media Marketing Strategy*
- *Email Marketing Strategy*
- *Conversion Rate Optimization*



OUR SERVICES

Software & Application Development

At Zaneta Techbiz, we provide custom software development services for today's software-driven businesses. Our best-in-class technical talent work to develop the tailored Softwares with quality, preciseness and speed. Our Goal is to ensure businesses grow, enhance operational efficiency, cut costs and increase Return-on investment when they work with our softwares. Our solutions have helped organizations increase customer engagement, become more efficient, and get to market faster.



CATEGORIES

- Enterprise resource planning
- Point of sale systems
- Booking management systems
- School management systems
- e-Commerce Softwares
- Process automation systems
- Assets Management Systems
- Property Management Systems
- Gym management Systems etc.....



OUR SERVICES

Hardware and Infrastructure

Zaneta Techbiz, is a leading hardware provider. We sell fibre optics, telephone systems, wireless equipment, CCTV and IP surveillance systems, Video and Audio intercom, Access control and various cabling equipment.

Our hardware solutions have helped organizations increase their connectivity, speed of service and also enhanced business potential.

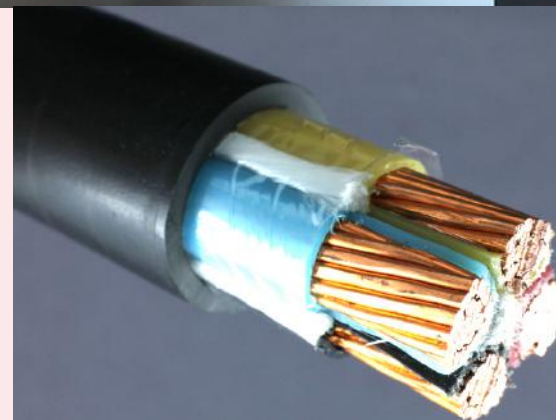


BRANDS ACROSS CATEGORIES

*Dlink, Dahua,
TPLink, Cisco, Yeaster,
Yealink, Fanvil, Ubiquity
ZKTeco, Suprema
Mikrotik, Ubiquiti*

CATEGORIES

- Telephone Systems
- UPS & Batteries
- Access Control
- Video & Audio Intercoms
- CCTV & IP Surveillance
- Wireless Equipment



OUR SERVICES

Mobile App Development

Zaneta Techbiz is a popular app developing company in the Kenya that believes in designing apps that users love. The company deals in designing user-friendly mobile apps. We believe in simplicity and ultimate sophistication. The Agile development methodology incorporated by the company ensures a quality product to its clients. Zaneta Techbiz supports our clients with app launch planning and PR development.



OUR MOBILE APP DEVELOPMENT SERVICES

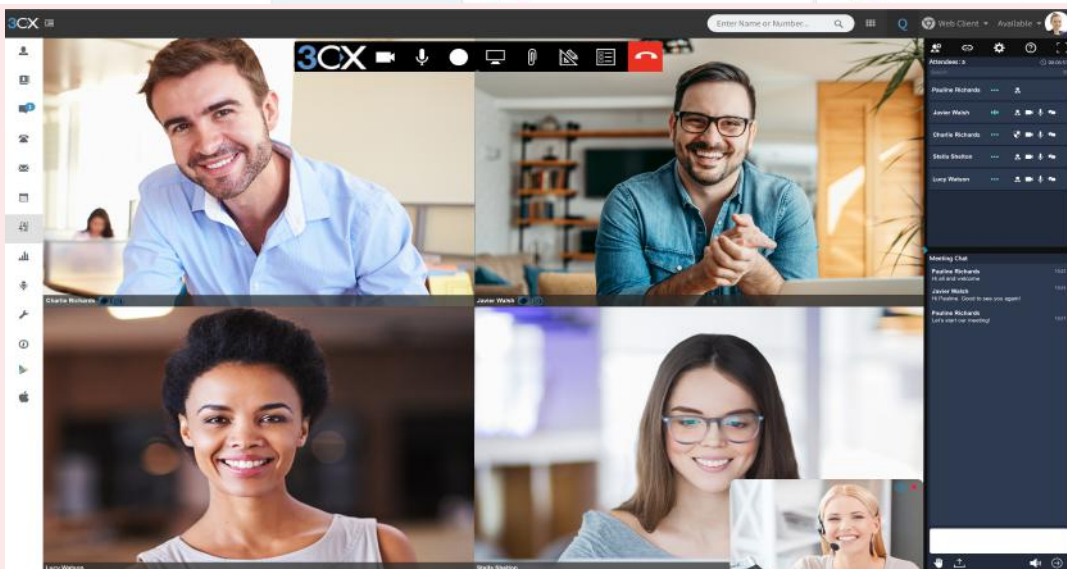
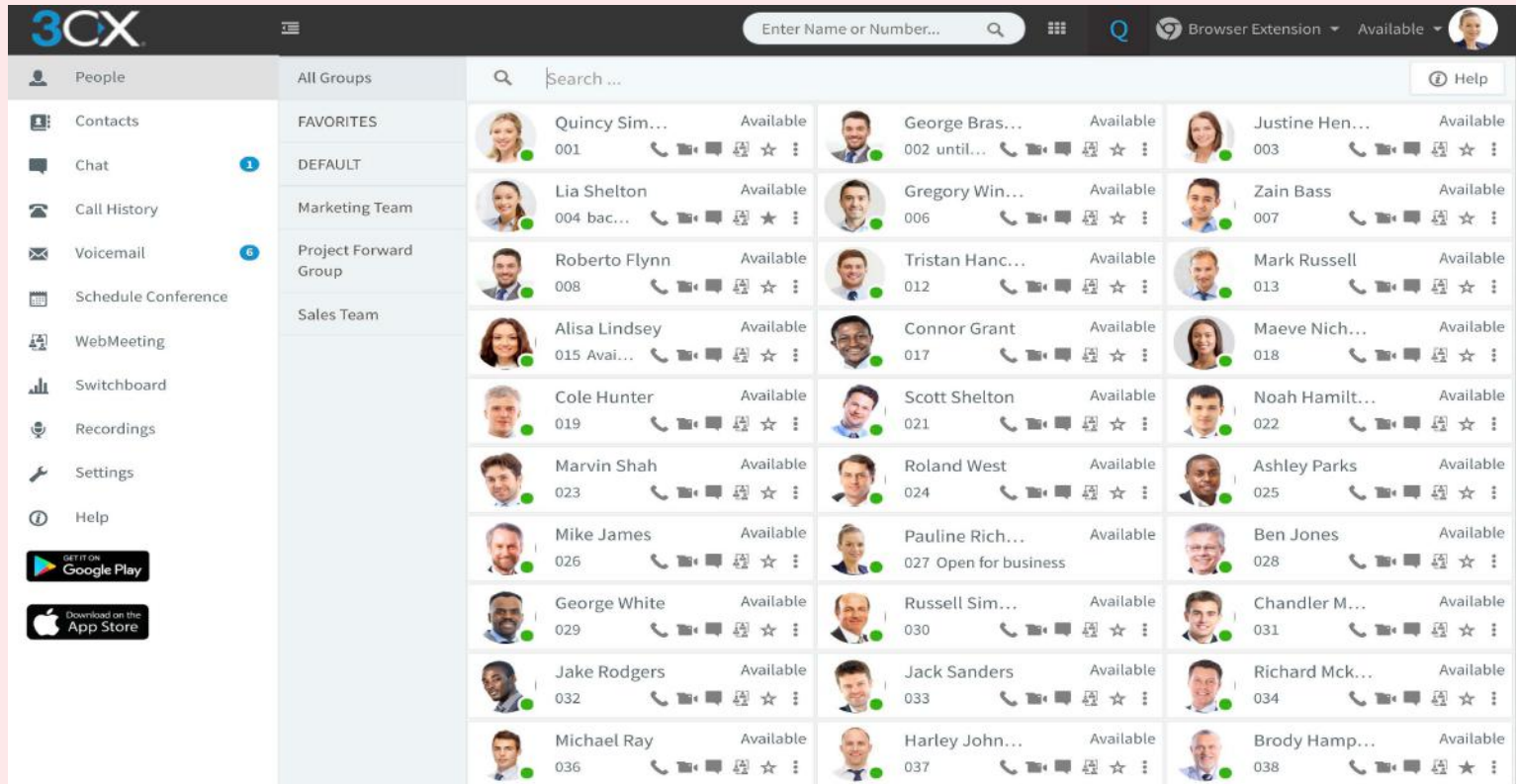
- *E-commerce App*
- *Restaurant App*
- *Church App*
- *Customer service App*
- *Campaign App*
- *Medical App*
- *School App*



OUR SERVICES

Unified Communications

Our Unified Communications solutions are channeled to ensure our clients get enhanced communication, cost reduction, easy deployment and installation, improved productivity at the workplace and increased work output. Whether your business is big or small, we offer you the right communications solution that take your organizations communication to the next level. Our solutions have functionalities such as; IP Telephony, next generation call centre features, integrated video Conferencing, live-chats, security and backups, on-premise call control, cloud calling, mobile apps and many more that ensure you are connected with your clients, every step of the way.



OUR SERVICES

Cyber Security

Zaneta Techbiz offers robust security solutions that help you secure your entire organization against cyber crime. Our Security solutions are classified to ensure; Email Security, threat intelligence, network security, Endpoint Security, Cloud Security and Application Security.



OUR SOLUTIONS INCLUDE

- *NGFW*
- *Network Anomaly detection*
- *Network Security policy management*
- *Mobile Device Security*
- *Application security testing and PAM*
- *DDOS Security*
- *Network DLP and threat hunting*
- *Network Access Control*
- *Data Encryption, Identity and Access Management*

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Get In Touch

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